



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

**June, 10 2015**

**School of Medicine**  
**Polo Scientifico e Didattico di Faenza**  
*Via Don Bosco 1, Faenza (Ra)*

**Facial appearance and the clinical staff - patients relationship: their role in therapeutic outcome**

9.30 *Welcome and Introduction*

9.45 **Alexander Todorov** (University of Princeton, USA)  
"Effects of appearance on decision-making"

10.45 **Fabrizio Benedetti** (University of Torino, Italy)  
"The placebo effect: a model to understand the social interaction between therapists and patients"

11.45 **Alessio Avenanti** (University of Bologna, Italy)  
"...."

12.45 **Open Discussion**  
(Discussant: Roberto D'Alessandro, Institute of Neurological Science IRCCS, Bologna, Italy)

13.15 *Closing Remarks and Refreshments*

Participation is free.

**Perception**  
**and**  
**Decision Making**

**Organizer Committee: K. Mattarozzi & A. Todorov**